



First Program Announcement
Oregon Urban & Community Forestry Conference

Community Trees for Healthy Streams
Thursday, June 2, 2011
World Forestry Center, Portland, Oregon



Photos courtesy of City of Portland BES

Featuring

Keynote Speaker



Dr. Susan Day
Urban Forestry Professor
Virginia Tech

Communities around Oregon and across the country are successfully using trees as a solution to stormwater issues. Are you on board with this trend? Oregon Community Trees and partners invite you to spend the day exploring strategies for sound development that retains the values produced by healthy forests and watersheds. The annual state urban forestry conference is a great venue for education and networking for natural resource professionals, local decision-makers, and interested citizens. If you're seeking to enhance the quality of life in your city and want to balance economic, environmental, and social concerns during development, this conference is for you. Hope to see you there.

— Rick Zenn, President, Oregon Community Trees

The 2011 Oregon Urban and Community Forestry Conference

Organized by:

Oregon Community Trees and the
Oregon Department of Forestry, Urban & Community Forestry Program

In cooperation with:

METRO, American Planning Association—Oregon Chapter,
and the Pacific Northwest Chapter ISA

Sponsored By:

The USDA Forest Service, Urban
and Community Forestry Program

The World Forestry Center



WORLD FORESTRY CENTER

Oregon Community Trees is a non-profit organization whose mission is to promote healthy urban and community forests in Oregon through education, awareness, and advocacy.

The 2011 Oregon Urban Forestry Conference: Community Trees for Healthy Streams

SCHEDULED AGENDA

- 8:00 Registration**
- 8:30 Welcoming Remarks**
Rick Zenn, President, Oregon Community Trees, and Doug Decker, State Forester, Oregon Dept. of Forestry will welcome attendees and provide an overview of the day's program, and urban forestry in Oregon
- 9:00 Keynote Address — Urban Forests and Healthy Watersheds: Establishing the Links**
Dr. Susan Day, Assistant Professor of Urban Forestry, Virginia Tech. Dr. Day will discuss how urban trees can enhance the health of urban waterways; yet, trees continue to be cut down for flood control projects and the marriage between trees and stormwater management facilities is an uncertain one. Where can we establish the links between water quality and urban forests and what approaches should we consider for future challenges?
- 10:00 Break** - and visit with our exhibitors
- 10:30 Healthy Trees and Steams: Case Studies from Oregon Communities**
Panelists will provide a glimpse into successful tree/stormwater projects across the state, with a specific emphasis on "how-to" and "lessons learned". Profiles will include public facilities, residential, commercial, and transportation projects.
Moderator: Chris Neamtzu, Planning Director, City of Wilsonville
Green Streets – Tom Schauer, Senior Planner, City of Grants Pass
Public Buildings – Robin Laughlin, Design Manager, Bend Parks and Recreation District
Housing – Kerry Rappold, Natural Resources Program Manager, City of Wilsonville
Commercial - – Maria Cahill, Green Girl Land Development Solutions
- 12:00 Lunch (including State Urban Forestry Awards)**
Your registration includes a buffet lunch (Vegetarian options available) that you can enjoy while learning about great urban forestry projects and activities from around Oregon.
- 1:15 Technical Tools for Healthy Trees and Streams**
Our afternoon session will explore technical topics around the issue of healthy trees and streams, with an emphasis on what it takes to manage a successful tree/stormwater project in your community.
Moderator: Maria Cahill, Green Girl Land Development Solutions
Soil Considerations – Dr. Susan Day, Assistant Professor, Virginia Tech
Phytoremediation – George Prince, Environmental Scientist, US EPA
Tree Requirements – Kevin Perry, ASLA, Landscape Architect, Nevue Ngan Associates, Portland
Development Challenges - Gail Shaloum, Senior Development Practices Coordinator, METRO
- 2:45 Creating a City-wide Approach to Trees and Stormwater Management**
Dave Elkin, ASLA, GreenWorks PC, Portland. Dave has worked in private firms and public agencies creating sustainable landscapes from the very small site scale to the watershed scale. In this talk, he will share with us the opportunities and constraints of implementing tree and stormwater management policies in an urbanized setting.
- 3:30 Adjourn**

2011 OREGON URBAN & COMMUNITY FORESTRY CONFERENCE - ADDITIONAL INFORMATION

GETTING THERE

The Conference will be held in Miller Hall at the World Forestry Center in Portland. To get to the Center by mass transit, take the MAX light rail to the Washington Park stop, which lets you off right at the front door of the Center. By car, proceed west on Hwy 26 west from I-405 in downtown Portland, and take the "Zoo/Forestry Center" exit. Follow the road past the Zoo on your right, and after the first curve in the road the Forestry Center is on your left. Miller Hall is set back among the Center's buildings, and parking is right across the street.

CONTINUING EDUCATION CREDITS

Continuing education credit hours for planners, foresters, landscape contractors, and certified arborists will be applied for related to this conference.

KEYNOTE SPEAKER

Our keynote speaker this year is Dr. Susan D. Day, an Assistant Professor in the Department of Forest Resources and Environmental Conservation at Virginia Tech. Her research is dedicated to uncovering practical information that will improve tree health and canopy cover in urbanizing environments and she conducts research in a variety of urban forestry issues. Dr. Day is particularly interested in land development and urban design issues and how root/soil interactions affect the contribution of trees to urban ecosystems. She also holds a joint appointment in Virginia Tech's Department of Horticulture and is active in the ISA.



EXHIBIT OPPORTUNITIES

If you sell a product or service related to urban forestry, consider having a vendor table at this event. The cost is \$150, which includes one conference registration. A non-profit exhibit space rate is also available. For more information, contact Rob Crouch at 503-823-4443 or Robert.Crouch@portlandoregon.gov.

HOTEL OPTIONS

A block of rooms have been reserved at the Paramount Hotel, 808 SW Taylor St. in downtown Portland at a rate of \$119 (\$116 gov't) per night. Parking is available nearby. The room block cut-off date is May 1. Call 503-223-9900 and ask for the State Urban Forestry Conference room rate. Rates are good for three days prior and three days after the conference.

ABOUT THE WORLD FORESTRY CENTER

Founded in 1964 in Portland, Oregon, the World Forestry Center is a nonprofit educational institution. Our mission is to educate and inform people about the world's forests and trees, and their importance to all life, in order to promote a balanced and sustainable future. Our 20,000 square foot museum Discovery Museum is located in Portland's beautiful Washington Park. Built in dramatic Cascadian style architecture, you'll marvel at the intricate hand carvings and grand entry outside, and delight in all new exhibits inside. All new hands-on, interactive exhibits are family friendly and designed to engage visitors to learn about the sustainability of forests and trees of the Pacific Northwest and around the world. The Center also manages demonstration Tree Farms and the World Forest Institute. To learn more about the Center, visit www.worldforestry.org.

2011 OREGON URBAN & COMMUNITY FORESTRY CONFERENCE - MEETING REGISTRATION DETAILS

Registration

The 2011 Oregon Urban and Community Forestry Conference is being organized with the assistance of the Pacific Northwest Chapter, International Society of Arboriculture. Registration questions may be directed to the PNW-ISA office at info@pnwisa.org. Questions about the program may be directed to Paul Ries by email to pries@odf.state.or.us

To register for the 2011 Oregon Urban and Community Forestry Conference, please visit the website listed below to take advantage of our convenient online registration process. Please keep a copy of your completed registration form for your records. Discounted registration is only available if payment is received on or before May 15, 2011. After May 15, the late registration rate applies.

Oregon Community Trees

Oregon Community Trees is a non-profit organization with a mission dedicated to promoting urban and community forestry in Oregon. Visit our website at www.oregoncommunitytrees.org

REFUND POLICY

All cancellation and refund requests must be in writing, directed to *PNW ISA, PO Box 811, Silverton, OR 97381* or *FAXed to 503-874-1509*. Cancellations received at least 7 days before the event will receive a full refund. Cancellations received 3-6 days before the conference will receive a 70% refund. No refunds will be made unless the cancellation is received in writing prior to the event. No refunds will be made for no-shows.

REGISTRATION DETAILS, FEES, and PAYMENT INSTRUCTIONS

The conference registration fee includes lunch, all course materials, and refreshments, Register early and SAVE \$\$.

	<u>Early Rate Before May 15</u>	<u>Late Rate After May 15</u>
Full Conference Registration	\$85	\$95
Exhibitor Registration (for one person)	\$150	\$175
Student Registration	\$30	\$35

Register with convenient
online registration by visiting:

<http://oucf2011.eventbrite.com/>



For registration questions, contact the PNW-ISA office at 503-874-8263